

# LITERACY FOR LIFE CONFERENCE 2019



Saturday, April 27, 2019

*In New Jersey 17% of adults can't read a job application, a medicine bottle or a bedtime story to their child.*

literacynj.org

The College of New Jersey  
Brower Student Center  
2000 Pennington Road, Ewing, NJ 08628

Sponsor one of New Jersey's premier statewide literacy events! For more than 30 years, Literacy New Jersey has brought together students, tutors, boards and adult educators to learn and share. Join us by supporting the 2019 Literacy for Life Conference. This momentous literacy event energizes over 250 participants and ultimately impacts thousands of adults and their families.

## Sponsorship Opportunities



### Conference Benefactor - \$10,000

- Full page ad in conference program (inside or back cover)
- Acknowledgement at awards ceremony
- Recognition in press releases and promotional materials
- Published on website & social media
- Logo on front of gift bag for attendees
- Exhibition space & 5 conference registrations



### Literacy Partner - \$5,000

- Full page ad in conference program (center)
- Acknowledgement at awards ceremony
- Recognition in press releases and promotional materials
- Published on website & social media
- Logo on gift bag for attendees
- Exhibition space



### Literacy Champion - \$2,500

- Full page ad in conference program
- Acknowledgement at awards ceremony
- Recognition in press releases and promotional materials
- Published on website & social media
- Logo on gift bag for attendees

### Literacy Patron - \$1,000

- Full page ad in conference program
- Acknowledgement at awards ceremony
- Recognition in press releases and promotional materials
- Published on website & social media

### Advertisement

Purchase an ad in the Literacy for Life program journal

- Full Page: 7" wide x 9.5" high (Included with sponsorship)
- Half Page: 7" wide x 4.75" high \$850
- Quarter Page: 3.5" wide x 4.75" high \$400
- Business Card: 3.5" wide x 2.25" high \$100

## Sponsorship Opportunity Form

**Thank you for your generosity!**

**YES!** We want to be part of the Literacy for Life Conference! We commit to the following sponsorship level:

Conference Benefactor \$10,000    Literacy Partner \$5,000    Literacy Champion \$2,500    Literacy Patron \$1,000    Advertisement    \$850    \$400    \$100

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Name (as you would like it to appear on signage): \_\_\_\_\_

Check enclosed payable to Literacy New Jersey

Please charge my credit card in the amount of \$ \_\_\_\_\_

American Express    Discover    Mastercard    Visa

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send company logo (artwork) as a JPEG or PDF file to: [egloeuggler@literacynj.org](mailto:egloeuggler@literacynj.org) by 4/1/2019

Please print and complete this form and send with your payment to:

**Elizabeth Gloeuggler, c/o Literacy New Jersey  
100 Menlo Park Dr., Ste 314, Edison, New Jersey 08837**

For additional information please contact Elizabeth Gloeuggler at:  
**732.906.5456** or [egloeuggler@literacynj.org](mailto:egloeuggler@literacynj.org).

Literacy New Jersey is a 501 (c) (3) non-profit corporation.

